



EDEN CARE
COMMUNITIES

Eden Care Communities

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www.edencarecommunities.com

Eden Care Communities Annual Fundraising Gala 2018 Sponsorship Prospectus

Celebrating Our 12th Anniversary
on Friday, December 7, 2018

A Gala Fundraiser in support of
Eden Care Communities

Alan Stephen, CEO
Eden Care Communities
Regina, Saskatchewan
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WE NEED YOUR SUPPORT

Through our Eden Alternative™ philosophy and our person-centered and person directed culture we provide CHOICE. Our family of program and service participants, Elders, Residents, and Tenants direct their own care, making decisions on how they live their lives.

As a leading organization in Regina with employees, family and friends currently dealing with aging and others supporting loved ones living with disabilities, you no doubt understand the pressing need for the homes, programs and services provided by Eden Care Communities to these often forgotten and marginalized members of our community.

Our efforts to assist in addressing these pressing needs can't take effect unless we have the support of everyone in our community. That's where you come in!

We are writing to ask you to support our activities by sponsoring our gala. We hope to hear from you soon and thank you in advance for your generosity. We would like an opportunity to discuss how we could develop a marketing partnership which is beneficial to your marketing strategy by providing access and education to our workforce, clients and their families of your product lines while assisting us in our major funding activity.



Each year we host a Gala Fundraising Event. Proceeds are used for improving the quality of life and providing better care, programs and services in our charitable organizations. This year marks our 12th Annual Gala Event and features an intimate evening with the Regina Symphony Orchestra.

Fundraising and your generous donations and contributions allow us to make a difference in the lives of the people we serve. Prior year contributions have provided funding for:

- Creative Arts and the Art Education Program
- Regina Symphony Orchestra performances and Music Therapy in our homes
- Regina Lutheran Hospital Chaplaincy and Spiritual Care Program
- Recreational and Capital Equipment Replacement
- Outdoor Patio Furniture and Recreational Programs
- Wheelchair Accessible Bus – Mobility Transportation
- Pet Therapy Program
- Life skills training and education
- Primary Care and Wellness Services

This year we are offering a series of sponsorship opportunities. We can arrange our sponsorship levels to meet your corporate needs and that of our and your current and potential clients. We look forward to connecting with you.



This is your invitation to participate in the 2018 Annual Fundraising Gala and to be part of something very special. In the last year:

- The Regina Lutheran Home provided 62 Long-Term care spaces in Regina, with a focus on person centered and person directed care, through The Eden Alternative™
- Broadway Terrace provided 129 assisted living suites, along with 15 personal care home spaces within Harvest Haven
- Milton Heights provided Affordable and Supportive Housing to 135 low income households in Regina
- The Eden Care Suites provided Assisted Living and supported-independent living to 35 seniors and 20 supportive independent living suites
- Eden Care Health provided Home Care and Foot Care Services to over 450 clients in our homes, other care sites and the community
- Saplings Early Learning Child Care Centre made a difference in the lives of 20 children by providing additional licensed spaces for toddlers and pre-schoolers in the NE Regina Area
- The Community Day & Wellness Program provided socialization, meaningful activity, and daily respite for caregivers, providing 20 spaces to the community.

The Eden Care Communities Foundation is a Registered Charity (BN 81757 7927 RR 0001). For more information on Eden Care Communities and the people we serve, please visit us at: www.edencare.ca.



Community Partner Level \$5,000

Thank you for considering the Community Partner level of sponsorship. This level recognizes major supporters of Eden Care Communities, and provides five categories to choose from:

- Dinner Sponsor
- Entertainment Sponsor
- Grand Prize Sponsor
- Games Sponsor
- Resident Table Sponsor

In addition to recognition of support at the Gala Event, you will also receive the following:

- Logo and name recognition on all marketing material and media opportunities
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee as sponsor by category
- One (1) Table of ten in a prominent location for dinner at the Gala Event Dinner including ten free drink vouchers
- Receive a one-of-a-kind Eden Care Communities Fundraising Gala memento in recognition of your sponsorship support
- Logo recognition in post-event thank-you ad



Innovation Partner Level

\$2,500

Thank you for considering the Innovation Partner level of sponsorship. This level recognizes major supporters of Eden Care Communities, and provides the following benefits:

- Logo and name recognition on social media sites
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee
- One (1) Table of ten at the Gala Event Dinner including ten free drink vouchers
- Receive a one-of-a-kind Eden Care Communities Fundraising Gala memento in recognition of your sponsorship support
- Logo recognition in post-event thank-you ad



Empowering Partner Level \$1,000

Thank you for considering the Inspiration Partner level of sponsorship. This level recognizes supporters of Eden Care Communities, and provides the following benefits:

- Logo and name recognition on social media sites
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee
- Two (2) Seats at the Gala Event Dinner including two free drink vouchers
- Receive a one-of-a-kind Eden Care Communities Fundraising Gala memento in recognition of your sponsorship support



Passion Partner Level (Gift in Kind)

Thank you for considering the Empowering Partner level of sponsorship.

This level recognizes supporters of Eden Care Communities. Gift in Kind areas may include:

- Floral Arrangements
- Centerpieces
- Decorations
- Gift Baskets and Door Prize Items
- Dinner Wine
- Incentive / Gift Items for attendees
- Auction Items
- Printing / Advertising
- Signage
- Media

Recognition is based on level of contribution, and includes the following:

- Logo and name recognition on social media sites
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee
- Benefits from above sponsorship levels, depending on level of contribution



Program

Reception

Conexus Arts Centre – Convention Hall
200 Lakeshore Drive, Regina, SK
6:00 to 6:45 pm

Welcome & Invocation

6:50 pm

Dinner

7:00 pm

**Regina Symphony Orchestra to perform
throughout the evening**

Games & Silent Auction

Close at 9:30pm



Contacts

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